

The City at Eye Level & Placemaking Training

stipo

2026 London





Join us in October for the City at Eye Level & Placemaking Training, and learn about a human-scale centred approach to urban development, places for people, co-creation with communities, social life, and great public spaces.

Place: London, Bankside

Date: October 12-14, 2026

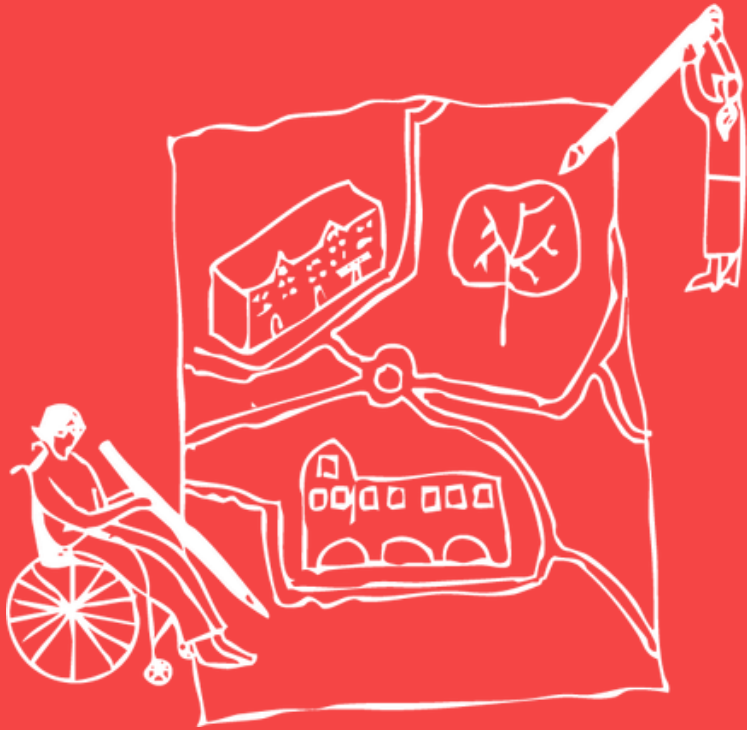
To fully benefit from the in-person sessions, participants are required (or prompted) to complete 13 online training videos at their own pace before attending.

The training is for: professionals in urban planning, urban development, urban regeneration, public space, street management, co-creation and community building; planners, designers, developers, civic leaders, municipalities, project managers, community builders, BID managers.



In this training you will:

- Deepen your theoretical insights in:
 - the 'software': create vibrant places with social life; learn how people experience place; urban psychology and urban anthropology
 - the 'hardware': the city at eye level and placemaking criteria; human-scale development; public spaces at the heart of urban transformation
 - the 'orgware': work on systemic change in combination with tactical urbanism; long-term vision and short-term action; place management and Business Improvement Districts (BIDs); funding mechanisms.
- Work on systemic transitions towards healthy urban environments, social quality, green & safe neighbourhoods, densification and transformation with human-scale equity and new mobility.
- Learn to implement practical step-by-step tools from our toolbox.
- Engage in interactive workshops where you can bring in your own cases.
- Visit exciting sites of best practice in Bankside, London with local guest speakers.



The training is hosted by STIPO, team for better cities and sustainable growth, initiator of ‘The City at Eye Level’ books and knowledge programme and co-founder of Placemaking Europe.

For this edition, we collaborate with PlacemakingX, Placemaking Europe, Place Collective UK (PCUK) and our host, Business Improvement District (BID) Better Bankside.



For more information
contact us at
michelle.moonen@stipo.nl

Alongside, Place Collective UK will run a field trip to the area and a social event for other placemakers across their network.



“The weekend after the training I visited my city and found myself observing with completely different eyes. Why do I like this street so much? What makes me feel welcome? All of a sudden I’m analyzing much more.”

— Anh, project manager at the City of Almere

Cities worldwide face challenges to improve the quality of urban development and public spaces.



How do we create great streets and places where people want to be, where people can live a healthy lifestyle?



How do we co-create the environment together with local communities?



How do we create green areas with great social and economic quality, diversity and equity, mixed in use and at human scale?



ELEMENTS IN THE TRAINING

- The City at Eye Level: Creating human-scale streets, criteria for better streets and the mechanisms for creating great and active ground floors.
 - Placemaking: Transform public spaces into social meeting places where people feel at home.
 - Placemaking as Part of a Larger, Long-Term Approach: From Placemaking to Place-Led Development and Place Management. What is the business case for placemaking to drive systemic change?
 - How to co-create, engaging the community in the design of public space in an inclusive and sustainable manner.
 - Learning by Doing: Hands-on tools such as the Eye Level Game, the Place Game, the Anchors of Life method and urban anthropology; tools to study public life and analyse the quality of a place; tools to co-create with the local community and tools to measure impact.
- We will apply the tools to local cases in London.
- Knowledge Exchange: Plenty of space for knowledge exchange. Apply your own experience to practical examples and the challenges you encounter in your work.
 - Site Visits & Local Guest Speakers: Experience London's public spaces and hear from local experts.
 - Online Videos: Before the three-day training, access 10+ online videos covering essential theory and then conduct online exercises. This approach allows participants to dive straight into applying the theory during the training, maximising the value and the practical learning experience.
 - Networking and Relaxation: Get to know your fellow participants, inspire each other and become part of the City at Eye Level and Placemaking community. Enjoy good food & drink and have fun together.



OUR EXCITING LOCATION: BANKSIDE



This year, our training will take place in Bankside, London—a compelling case study in urban regeneration. Historically known as London’s ‘Otherside’, a place for the rowdy and debauched to a thriving area of heavy industry, to post WW2 decline and a regeneration renaissance in the early 1990’s Bankside continues to be transformed. Now a vibrant mixed used hub of commercial, cultural, leisure and residential set alongside the river where residents, workers and visitors intersect amongst the existing medieval streets and yards. Bankside is home to global corporate headquarters and cultural icons like Tate Modern and Shakespeare’s Globe as well as major destinations such as Borough Market.

Working in close partnership with Better Bankside—one of the UK's longest-standing Business Improvement Districts—we will explore the challenges of rapid commercial development, responding to higher levels of workers, visitors and students and a greater need for inclusive public spaces. Bankside offers an unparalleled backdrop for examining how placemaking, creative curation, and community-led strategies can shape the future of a dense, evolving city district.



LEARN FROM:

The founding partners of STIPO: Hans Karssenberg and Minouche Besters, and Dimitra Zouni of STIPO Greece. Through our global network of partners we help cities develop strategies for a better City at Eye Level.

For this training we are proud to collaborate with:

- Better Bankside BID
- Place Collective UK (PCUK)
- Placemaking Europe
- PlacemakingX

These networks bring you innovative expertise in city and street management, Business Improvement Districts (BIDs) and in place and placemaking.



STIPO works on better, more inclusive and more sustainable cities. We shaped our approach by studying the characteristics of areas that last. We are value-driven and our vision is summarised in six core values: long lasting quality, soul of the place, public quality, mixed use, mental ownership by the users and human scale. We have existed for 30+ years and are based in Amsterdam, Athens and Milan. We are the leading training centre for the City at Eye Level and placemaking in Europe. We have given 130+ trainings internationally to over 5,000 professionals.

STIPO

The City at Eye Level

placemaking

europe



Placemaking Europe is the European network of front-runners in placemaking, who together accelerate placemaking as a way to create healthy, inclusive, and beloved communities. The network has over 20,000 participants throughout Europe.

PlacemakingX is the global cooperative network of placemaking, currently formed by 100+ leaders and 1,500+ advocates from 85+ countries around the world.

Placemaking Europe

Placemaking X



Better Bankside are guardians and ground-breakers for one of the world's great neighbourhoods. They work with local businesses and the wider community to make Bankside a Stronger, Greener and Happier place. One of the UK's first Business Improvement Districts, they cover a neighbourhood from London Bridge to Blackfriars Bridge, from the Thames in the north to Borough Station in the south - home to world-renowned landmarks including Borough Market, Tate Modern, and Shakespeare's Globe, supporting over 900 member businesses.

Better Bankside BID



Place Collective UK (PCUK) is a free, volunteer-run network providing a safe space for sharing and discussion. Grown out of a group of place specialists wanting to build a network of people which could explore changing places across the UK, consider collaborative work models and share best practice, the network has grown to 1,800 members. PCUK offers free monthly field trips across the UK, as well as active learning events such as PCUK Exchanges and Pitch Parties, and regular socials.

Place Collective UK

“During the training I developed a more holistic view on how you can connect city, neighbourhood and street - not just as a collection of buildings and residents, but as one living system.”

— Lieke, Social entrepreneur in Rotterdam



FOR YOU? FOR WHO:

- Professionals in urban planning, urban development and urban regeneration
- Experts working on improving streets, squares and parks in cities
- Civic leaders engaged in placemaking and community-driven approaches
- Politicians looking to enhance public space
- Entrepreneurs, real estate owners and developers
- Young professionals aiming to develop their skills in placemaking



THE THREE DAY PROGRAM AT A GLANCE

Monday 12th October 2026

GLOBAL TRANSITIONS & PLACES

- Welcome
- Burning questions
- Lecture “The Global Lens: Reflecting on current Urban Transitions”
- Lunch (included)
- Guest lecture: Gideon Taylor, Director of Place, Better Bankside
- Site visit: Bankside
- Tool workshop: Place Game

Evening: dinner (included)

Tuesday 13th October 2026

ACT NOW & STREETS

- Guest lecture: Bankside perspectives
- Guest lecture Reimagining High Streets (Jan Kattein Architects)
- Lunch (included)
- Guest lecture: Gideon Taylor, Director of Place, Better Bankside
- Tool workshop: Eye Level Game
- Guest lecture: Paul Augarde & Amy Cambridge, PCUK

Evening: PCUK Walk (optional)

Wednesday 14th October 2026

MAKE IT LONG-LASTING

- Burning questions
- Lecture “Placemaking as a holistic, transitional, systemic, city-wide approach”
- Guest lecture: Jayden Ali, Founder of JA Projects
- Lunch (included)
- Open Space: bring in your cases
- Certificates & celebration drinks (included)

All three days start at 9.30am

MEET OUR INSPIRING SPEAKERS:



Hans Karssenberg
Partner STIPO
Placemaking Europe



Gideon Taylor
Better Bankside
Director of Place



Amy Cambridge
Place Collective UK
Social Value Lead



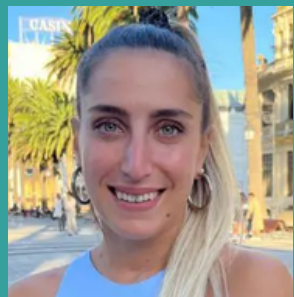
Minouche Besters
Partner STIPO
Training host



Jan Kattein
Jan Kattein Architects



Paul Augarde
Place Collective UK
Augarde & Partners



Dimitra Zouni
STIPO Greece
Training facilitator



Chrysanthé Staikopoulou
Jan Kattein Architects



Jayden Ali
JA Projects
Founding Director



WHAT DO WE OFFER?

- The three-day training in London (“learning by doing”) including three lunches and a joint dinner
- Site visits to see best practice examples in London, accompanied by local experts
- Three months access to 9 online training videos, 4 best practice videos and online exercises: on the foundations of placemaking, the city at eye level, software, hardware, orgware and co-creation.
- Access to all our open source resources, including a hard copy of The City at Eye Level book, background materials and the toolbox from [The City at Eye Level](#), [Placemaking Europe](#), [Project for Public Spaces](#), and [STIPO](#)
- Welcome into the international City at Eye Level community.



PRICE

Fee includes lectures, book, materials, lunches and closing drinks (on the last day):

- £ 1,100*: freelancers covering their own costs, non-profits and smaller organisations up to 5 employees.
- £ 1,400*: organisations of more than 5 employees.



* All registrations go through our website www.stipo.nl:

<https://stipo.nl/event/the-city-at-eye-level-placemaking-training-2026-londen/?lang=en>



SIGN UP NOW!

Register by filling out the form here. Have any questions? Contact us via email.



<https://stipo.nl/sign-up-form-city-at-eye-level-training/>



training@stipo.nl / michelle.moonen@stipo.nl

ORGANISED BY

STIPO. Find more info: www.stipo.nl.

In collaboration with Better Bankside BID, Place Collective UK (PCUK),
Placemaking Europe and PlacemakingX.